



**Blake McDaniel** is an assistant vice president in product management for the Federal Reserve System's FedNow® Service. In his role, Blake supports the product development and product management efforts for the Federal Reserve's FedNow Service offering.

Blake has also held roles in the Retail Payments Office (RPO) of the Federal Reserve System, where he supported the RPO's Check and ACH product development and pricing efforts. He also worked in the Federal Reserve Bank of Atlanta's human resources and legal functions.

Blake holds two bachelor's degrees, a master of business administration degree, and a juris doctor degree from the University of Georgia.