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Mr. Shiver is the Chief Economist and Director of Planning, Regulatory & Strategy Support for the Atlanta-based Southern Company. In this role he oversees the demand planning functions of the company, represents the company as a witness in its regulatory filings, and engages with the industry on current issues such as electrification, electric transportation, forecasting, pricing, energy efficiency, the economy, and utility planning. He is a graduate of the University of West Georgia (BBA-Economics) and Georgia State University (MS-Economics) and has over 30 years of experience within the industry.