

Ken Adamo
Chief of Analytics
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Ken Adamo serves as Chief of Analytics at DAT Freight & Analytics, where he is responsible for driving new product development, customer engagement, and industry analysis. Prior to joining DAT, Adamo led pricing and decision science teams at FedEx Logistics. During his tenure in industry, he built innovative pricing and forecasting models, leveraging internal and external data sources to improve internal decision-making and increase profitability. Ken has been quoted in the Wall Street Journal and many other trade publications as a leading voice on freight market trends. He leads a team of market experts who study every facet of the logistics industry to bring the best available insight to customers. Prior to his career in logistics, Adamo worked in pricing and analytics at a deregulated energy provider. He earned a bachelor's degree in Finance from the University of Akron and lives in Northeast Ohio with his wife and two sons.