

Holly Wade is the executive director of the NFIB Research Center, where she has 17 years of experience conducting original research on the small business sector focusing on small business economic conditions, business operations, and public policy issues impacting small firms. She produces NFIB's monthly Small Business Economic Trends publication, the Covid-19 Small Business survey series, and surveys on topics related to small business operations. She is also a frequent media spokesperson on the small business economy and related public policy issues. Since 2020, Ms. Wade has been offering a regular webinar series for small business owners nationwide, helping owners navigate through the federal loan and tax credit programs. She is also a member of the Board of Directors of the National Association for Business Economics (NABE).