

## **Ibrahiim Bayaan**

Ibrahiim Bayaan is an Economist with CBRE Econometric Advisors based in Atlanta, Georgia. His primary responsibilities involve forecasting and analyzing industrial commercial real estate trends in U.S. markets. Ibrahiim also researches the recent dynamics within the logistics sector and the implications for industrial real estate performance.

Prior to CBRE, Ibrahiim began his career heading up economic analysis at UPS beginning in 2010. In this capacity, he played a key role in revamping international, domestic, and regional forecasting procedures, developing statistical models explaining macroeconomic activity and the effects on transportation patterns. In addition, he was responsible for economic messaging for the organization, directing a group of economists that delivered the global economic outlook

Beginning at the start of 2018, Ibrahiim joined as the Chief Economist at FreightWaves, a data analytics and risk management startup focused on real-time analysis of the transportation and logistics sector. At FreightWaves, Ibrahiim tracked and forecasted macroeconomic conditions as they relate to freight activity, identifying the key drivers of freight demand and capacity. In addition, he wrote regularly on economic developments and was a highlighted speaker at industry events and conferences.

Ibrahiim also serves as the founder and Principal Economist at Shipping and Freight Analytics Consulting, where he focuses on predictive analytics and economic analysis within transportation, supply chain, and logistics.