

Professional Profile



Mark Woodworth
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Senior Managing Director

Mr. Woodworth is Senior Managing Director of CBRE Hotels | Americas Research based in Atlanta. Mark has over 35 years of hospitality industry advisory experience. Before joining CBRE, Mr. Woodworth was a Partner and Industry Chairman of the Hospitality Industry Consulting practice for Coopers & Lybrand L. L. P. Mr. Woodworth has been quoted on hospitality issues in such noted publications as The Wall Street Journal, The New York Times, The Los Angeles Times, The Washington Post, Barron's, USA Today, The Financial Times and numerous industry publications. Furthermore, Mr. Woodworth is a frequent speaker at industry conferences, is a Dean's Distinguished Lecturer at Cornell University and is a member of the Travel and Tourism Advisory Council for the Federal Reserve Bank of Atlanta, the Conference of Business Economists as well as the Hotel Development Council of the Urban Land Institute. He serves on the Board of Directors of the Atlanta Convention & Visitors Bureau, the Finance Committee of the United Way of Metropolitan Atlanta, the School Council at Henderson Mill Elementary and advises the Georgia Hospitality & Lodging Association. He also completed a three-year term on the Board of Advisors for the Center for Hospitality Research at Cornell University.

Mr. Woodworth has managed and conducted consulting assignments, involving both the public and private sectors, throughout the U.S. He has worked for the industry's leading lenders, developers, chains and management companies and has dealt with all aspects of management contract negotiation, operations, development and financing. Mr. Woodworth has been qualified as an expert and has testified in contract-related litigation and/or bankruptcy matters in New York, Georgia, Alabama, South Carolina, Kentucky, Texas and the U.K. regarding hospitality properties.

Education

- B.S. Cornell University School of Hotel Administration
- MPS Cornell University School of Hotel Administration