



Jonathan Smoke is chief economist for Cox Automotive.

Smoke leads Cox Automotive's economic industry insights team, which leverages data to expand Cox Automotive's deep expertise in all aspects of the automotive industry. The industry insights team tracks new and used vehicle sales, supply, prices, retail and fleet demand, consumer credit and auto financing, and dealer sentiment to understand the key trends impacting both the wholesale and retail markets for vehicles informed by the proprietary data from all of the company's businesses and platforms including Manheim, Autotrader, Kelley Blue Book, and Dealertrack.

For more than 23 years, Smoke has focused on translating data and trends into relevant, actionable insights for the industries that represent the biggest purchases that consumers make in their lifetimes: real estate and automotive.

Prior to joining Cox Automotive, Smoke served as Realtor.com's chief economist. Before that, he was the chief economist for Hanley Wood, a media and market intelligence company, and also served in a variety of roles at Beazer Homes, including senior vice president of strategy and innovation.

Smoke is an executive member of the board for the Atlanta Economics Club and an active member of the Harvard Industrial Economists and the National Association of Business Economists. He has spoken at major industry conferences such as the NADA and NIADA conventions, Automotive News World Congress, and Used Car Week. His views on the economy and the auto industry are featured regularly in industry and national news outlets such as Automotive News, Auto Remarketing, The Wall Street Journal, USA Today, Bloomberg, and CNBC. Follow him on Twitter @SmokeonCars to keep up with the latest industry insights.

Smoke holds a bachelor's degree in economics and religious studies from Rhodes College and a master's degree in business from The University of Texas at Austin.