

Dietmar Exler has been president and CEO of Mercedes-Benz USA and NAFTA since Jan. 1, 2016. Previously he was vice president of sales for MBUSA, a job he held since January 2014. Exler came up through the was CEO of the the company's financial and marketing channels.

The Austrian-born Exler began his career with the company in 2002, when he joined then DaimlerChrysler Financial as senior manager of program development. He was promoted to vice president of marketing that same year. In 2004, Exler took on the role of vice president of customer services for DaimlerChrysler Financial Services in Farmington Hills, Michigan. In 2005, he moved to Germany to become chief operating officer of Daimler Financial Services Europe and a member of the board at the Mercedes-Benz Bank. He returned to the U.S. in 2010 when he was named vice president for Mercedes-Benz Financial Services USA.

Exler holds a doctorate in law from Johannes Kepler University in Linz, Austria, and a master of laws from the University of Chicago. He currently resides in Brookhaven, Georgia.